



## Product & Category Module

- ◆ Categories Addition/ Updation / Deletion
- ◆ Image Uploading
- ◆ Auto Thumbnail Creation

## Search Module

- ◆ Keywords based on Products, Price etc..
- ◆ Advanced Search

## User Module

- ◆ Login Area protected through User Password
- ◆ Email on user registration
- ◆ Creating and Managing Profile
- ◆ User / Customer Address Book
- ◆ Newsletters

## Order Module

- ◆ E-mail on order
- ◆ E-mail on shipping
- ◆ Configuration of orders
- ◆ Customizing of products
- ◆ Order History
- ◆ Order Tracking

## Shipping Module

- ◆ Integration with Shipping Providers
- ◆ Configuration of Shipping Costs based on Weight or Bill Amount etc.
- ◆ Mail to customer on order shipment

## Inventory Module

- ◆ Re order level configuration
- ◆ Back orders
- ◆ Display / do not display product on stock out
- ◆ Display next available date

## Special Features Module

- ◆ New Products Category Display
- ◆ Special Offers Category Display
- ◆ Banner Display



# ◆◆◆ Admin Module ◆◆◆

## Category & Product Module Management

- ◆ Add / Edit / Remove categories, products, manufacturers, customers, and reviews
- ◆ Categories-to-categories structure
- ◆ Dynamic product attributes
- ◆ Statistics for products

## Other Module Management

- ◆ User Module Management (Statistics for customers)
- ◆ Payment Module Management
- ◆ Shipping Module Management

## Admin - Reports

- ◆ Products viewed report
- ◆ Products purchased
- ◆ New orders
- ◆ Fulfilled orders
- ◆ Order fulfillment status

## Admin - Tools

- ◆ Database back up
- ◆ Cache control
- ◆ Server info
- ◆ Who is online
- ◆ File manager
- ◆ Send e-mail
- ◆ Send news letter

